CUHK Business School Exchange Factsheet





CUHK Business School (also known as "The Faculty of Business Administration") is a pioneer in business education in Hong Kong since the early 1960s; it has its inspired vision: "To develop global business leaders for the Asian Century". It is the first business school in Hong Kong to offer an undergraduate business administration programme (1963), a full-time MBA programme (1966), a part-time MBA programme (1977) and an EMBA programme (1993).

CUHK Business School is a global institution that embraces innovations, nurtures entrepreneurial mindsets and promotes social responsibility. Leveraging on our deep connections to the Greater Bay Area, we actively contribute to the social and economic development of this region.



Current Enrolment

- 5,000+ current students
- 30+ nationalities

Alumni

- **45,000**+ graduates
- **50** countries and locations
- 20+ active Alumni Associations and Chapters
- 80+ dedicated Global Alumni Ambassadors stationed across six continents

This makes CUHK Business School the largest business school alumni network in Hong Kong.



36th in the World **QS World University Rankings 2025**







Our faculty members hail from prestigious universities worldwide, you can learn from a diverse faculty with extensive professional and academic backgrounds, enjoying a high-quality Education.

Six Academic Departments/Schools

- School of Accountancy
- School of Hotel and Tourism Management
- Department of Decisions, Operations and **Technology**
- Department of Finance
- Department of Management
- Department of Marketing

Offer 11 undergraduate programmes/streams and 22 graduate programmes#.



#Offshore programmes included

Diverse and flexible courses

The normal course load is 9 – 18 units per term. One unit is roughly equivalent to 1 hour of instruction per week, and most courses are 3 units, each composing of 3 hours of lectures or 2 hours of lectures plus 1 hour of tutorial per week.

All English-taught undergraduate courses at CUHK are open to exchange students, except some courses dedicated to specific programmes. Please refer to bit.ly/4e5KtZ7 for more details.

There are diverse and flexible course options spanning multiple business concentrations:









Business Analytics

Business Economics

Human Resource Management



Marketing





Entrepreneurship









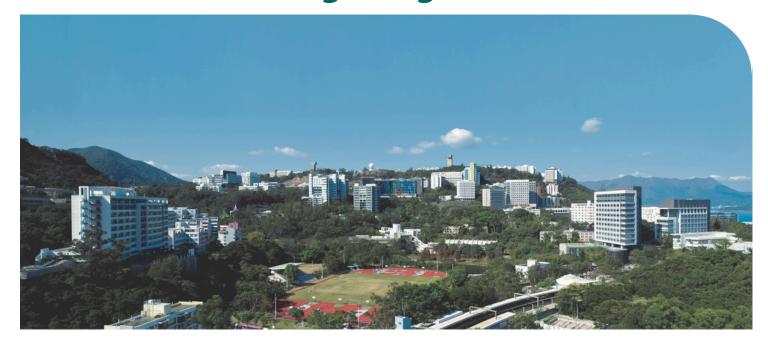
Big Data and Quantitative Marketing

Management of International **Business**

General Business



Largest and Greenest scenic campus in Hong Kong



- Canteens / supermarket / gymnasiums / health clinic / wellness and counselling centre / libraries
- Undergraduate students are affiliated with one of the 9 Colleges
- On-campus housing guaranteed





<u>Application Procedures</u>

2. Complete CUHK online application (https://www.oal.cuhk.edu.hk/application/)

1. Apply through home institution for nomination

3. Submit supporting documents to home institution and CUHK

Application Deum.

First Term/Full Year:

1 Apr

Second Term:

2 Oct

Summer (Jul Session):

30 Apr

Summer (Aug Session):

31 May

Estimated Cost of Living for One Term Exchange (HKD)



Affordable on-campus living: \$8,000 - \$10,000



Meals on campus: \$30 - \$60 per meal



Books and supplies: \$5,000



Convenient and fast metro system \$15 to downtown in 20 minutes (with student concession fare)



Visa application and administration fee \$1,080





We look forward to seeing you



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